

ChaBaLEU

Using the Character Based Lending approach as a tool
for the development of a market-oriented MSME financing system in the EU

Implementing the EU Microcredit Initiative - Discussion Forum -

What can we learn from developing and transforming countries?

MicroBank, “la Caixa” Social Bank

Nuria Danés Jofre, MicroBank



Co-financed by the
EUROPEAN UNION
European Social Fund
Article 6 Innovative Measures

gtz

ChaBaLEU

Using the Character Based Lending approach as a tool
for the development of a market-oriented MSME financing system in the EU



- "la Caixa" is a savings bank
- Promotes social and welfare goals.
- It is the third financial institution in Spain
- No shareholders
- Governing bodies represent:
 - Depositors and Community interest institutions
 - Local Authorities
 - Employees
- The management team is exclusively made up of financial experts



Co-financed by the
EUROPEAN UNION
European Social Fund
Article 6 Innovative Measures

What is MicroBank?



- “la Caixa” funded MicroBank with 72 million € equity capital
- MicroBank, “la Caixa” social bank → for individuals and collectives with limited resources.
- in order to promote
 - Setting up microenterprises
 - Job creation
 - Personal and family development
- MicroBank products and services are distributed through “la Caixa” branches network comprising 5.500 branches throughout Spain.

Why was it set up?



- MicroBank → “la Caixa” strategic challenge
- which allows us

{	Evaluate and manage the economic and financial sustainability of this activity	}
{	Develop a range of products and services	}
- Complements other community welfare activity
- It promotes the development of the territory and contributes to the social progress



Co-financed by the
EUROPEAN UNION
European Social Fund
Article 6 Innovative Measures

What can we learn from developing and transforming countries? 26 – 27 January 2009

OUTPUT



	PORTFOLIO		TOTAL GRANTED	
	NUM	OUTSTANDING BALANCE	NUM	GRANTED
Social Microcredit	1.654	14,2	2.096	26,9
Family Assistance	14.615	69,8	15.569	81,1
Financial Microcredit	5.881	63,0	6.480	77,4
MICROBANK TOTAL	22.150	147,0	24.145	185,4
Previously granted and not in portfolio			1.006	15,7
TOTAL			25.151	201,1



Co-financed by the
EUROPEAN UNION
European Social Fund
Article 6 Innovative Measures

What can we learn from developing and transforming countries? 26 – 27 January 2009